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PRESS RELEASE

For Immediate Release

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Campaign to educate Fresno voters launches Nov. 3

Key questions are available to help voters ask, learn and make the right vote.

October 30, 2003 -- Fresno Citizens for Good Government will launch a public education campaign from November 3 through December 5 to educate potential candidates and voters about the critical issues that will need the attention of elected officials.

The campaign will run during the time candidates can file papers to declare their candidacy. The municipal seats that will be open for election are City of Fresno Mayor and councilmember seats for Districts 2, 4 and 6.

The campaign urges voters to **ask** the right questions, **learn** about the candidates, and **vote** for the right candidate for the job. The campaign theme is **CHOOSE FRESNO**, rather than get whatever comes by default.

The citizens' group believes there is great urgency in encouraging good people to run for office and in electing them. Electing candidates who will exercise community stewardship in pursuit of solutions that are in the best interests of the totality of our community is the goal.

More information about the members, the purpose, and the agenda of the Fresno Citizens for Good Government can be obtained at the website at

www.fcgg.org.