

IF WE DON'T CHOOSE OUR FUTURE,
WE WILL GET ONE BY DEFAULT.

We must ask the right questions. Learn about the candidates. Vote for the right candidate for the job. Choose to elect candidates that will always put Fresno first.

Although we have had many dedicated and hard-working elected officials, too often their good work has been compromised by other office-holders who are beholden to narrow interests, unable to collaborate in the search for a better future for our citizens and driven by political ambition rather than what is good for our community.

As a result, the City of Fresno suffers.

- We have the highest unemployment rate of any area our size in the country
- A crime rate that is proportional to our unemployment rate
- The second worst air quality in the country
- A huge backlog of deferred maintenance for our road system
- Amenities that do not compare favorably with other metro areas of our size

How do we organize ourselves to choose well? We must ask the right questions, not looking for specific right answers but rather for thoughtful, informed responses.

FCGG hopes others will join us in making sure that thoughtful questions and responses become the basis for our municipal elections. We hope, too, that the prospect of a campaign characterized by civility and substance might attract the quality of candidates who too often decline to share their talents with a public that needs them.

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CHOOSE FRESNO

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Ask.
Learn.
Vote.

FRESNO CITIZENS for GOOD GOVERNMENT

As we approach the 2004 elections, let's encourage candidates to run for office who are thoughtful, capable stewards for our community. And let's choose well when we go to the voting booth.



HERE ARE TEN QUESTIONS WE ENCOURAGE YOU TO ASK THE CANDIDATES.

ON PRIORITIES

1. Residents of the City of Fresno have suffered from double-digit unemployment for two and a half decades. What is your plan for tackling this problem?
2. If current trends continue, in a few years the entire budget of the City of Fresno will be required to pay for police and fire services, leaving nothing for economic development, parks or other services. What would you do to assure that City funds can be balanced among a wide variety of services?
3. What would improve the livability of Fresno? What steps would you take to improve livability? The quality of our air? The quality of our roads? Our transportation system? Our choice of amenities?

ON FISCAL RESPONSIBILITY AND GOVERNMENT EFFICIENCY

4. How do you define fiscal responsibility? What is the appropriate level of municipal taxation and debt for our citizens? What should our fiscal reserves be?
5. Will you put the attainment of government efficiencies for the benefit of the total community ahead of the interests of narrow constituencies?

ON COLLABORATION

6. City issues, such as unemployment, crime, health, and education are interwoven with one another and are governed by multiple governmental jurisdictions. What would you do to address issues that cross jurisdictional boundaries?
7. What would you do to engage citizens of Fresno and others with common interests to be part of positive problem-solving efforts? Can you embolden other elected officials to work with you to tackle complex, difficult issues? How?

ON VALUES, COMPETENCE AND THOUGHTFULNESS

8. What are the values you will use as you make decisions about our future?
9. What is your history of thoughtful problem solving?
10. What attributes and experience qualify you to analyze and help devise solutions for the complex problems we face as a community?

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